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Application Serial No.: 09/821,040
Attorney Docket No.: 23415-005
Customer Number: 29315
Reply and Amendment Under 37 C.F.R. §1.111

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S) : Kelly E. Sonderegger, *et al.* CONFIRMATION NO.: 5143
SERIAL NUMBER : 09/821,040 EXAMINER : Robert M. Pond
FILING DATE : March 30, 2001 ART UNIT : 3625
FOR : ANONYMOUS SHOPPING TRANSACTIONS ON A NETWORK THROUGH
INFORMATION BROKER SERVICES

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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REPLY AND AMENDMENT UNDER 37 C.F.R. § 1.111

Sir:

In response to the Office Action mailed February 26, 2004, please amend the above-identified application as follows:

Amendments to the Specification begin on page 2 of this paper.

Amendments to the Claims are reflected in the listing of claims beginning on page 3 of this paper.

Remarks/Arguments begin on page 7 of this paper.

It is not believed that extensions of time or fees for net addition of claims are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned for under 37 C.F.R. § 1.136(a), and any fees required therefor (including fees for net addition of claims) are hereby authorized to be charged to our Deposit Account No. 50-0311 (*Ref. No. 23415-005*).